

Ian Lawrence Gallardo

Web Developer

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web iangallardo.com

Lee Industrial Contracting

Lead Web Developer / Marketing

Oct 2008
– Mar 2010 Responsible for formulating and executing overall business to business marketing strategies. Campaigns include email, lead generation, SEO & SEM. Produce marketing materials and progressively incorporate emerging technologies.

iangallardo.com

Freelance Web Design & Marketing

April 2006
– present Collaborate with small to medium businesses to provide pleasing design focusing on customer conversion. Provide identity, web, print and marketing services to an assortment of clients.

Clients include

caringchoicenet.com – *Home health care agency*
racialequity.org – *Initiative based in Washington D.C.*
michiganpaytel.com – *Telecommunication systems*

After 5 Detroit

Freelance Photographer

May 2009
– Aug 2009 Photographed events in the Metro-Detroit area for After5Detroit.com, including Detroit Electronic Music Festival, Red Bull Air Races, and Cityfest 2009. Applied post processing techniques to enhance the photographs displayed in galleries.

Michigan State University

BA in Telecommunications, Information Studies & Media

2003
– 2007 During my time at MSU, I provided services to a number of student groups and organizations

Office of Cultural and Academic Transitions (web content)

MSU Multicultural Center (graphic design)

Midwest Association of Filipino Americans (graphic design)

Midwest Asian American Students Union (graphic design)

Technical Skills

Adobe Creative Suite

Fluent and Capable

Dreamweaver, Notepad++

CSS/HTML

Compatible with all major browsers

JavaScript / JQuery

Working knowledge

Integration of designs with PHP and MySQL (WordPress).

Interests

Cooking

Photography

Travelling

“Ian’s skillset allows him to address the needs of any project quickly and creatively.”

Jacob Brown

Director of Business Development

Lee Industrial Contracting

References available on request.